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JULIO MANGAS

DIGITAL MARKETING

EXTRACTO

Economista con 20 años de experiencia en el área de Marketing en multinacionales B2B y B2C. Especialista en Marketing Digital en SEO y SEM en Startups de e-commerce. Gran comunicador, altamente social, adicto a la tecnología y deportista.

Interesado en ser parte importante de un proyecto digital del que sentirme orgulloso.

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XXX XXX XXX

XXXX.XXXX@gmail.com

Blog: <http://mangasman.com/>

EDUCACIÓN

2016
CERTIFICADO GOOGLE ADWORDS
Google Academy
Madrid

2014 - 2015
MASTER INTERNET BUSINESS-MIB-
ISI
Madrid

1988 - 1994
CIENCIAS ECONÓMICAS
CEU- UCM
Madrid

IDIOMAS

Español Nativo

Inglés Nivel C1. Hablo y escribo

Catalán Nivel básico

REFERENCIAS

PABLO MELCHOR
CEO y Fundador, Regalador.com
Phone: +3333333333
Email: xxxxx@xxxxxxx.com

IRIAGO GARCÍA-ARANDA
Regional Manager LATAM, Amadeus
Phone: +3333333333
Email:xxxxx@xxxxxxx.com

EXPERIENCIA

DIGITAL MARKETING MANAGER | REGALADOR.COM
Enero 2016 - Act.
Redefinición de la estrategia de Marketing Digital a través de programas de CRM, email marketing y estudios de mercado. Creación y optimización de posicionamiento web en buscadores: SEM. Apoyo en la creación y difusión de contenidos en Redes Sociales.

HEAD OF PRODUCT MARKETING | AMADEUS
Abril 2010 - Enero 2016
Definición del portfolio de productos y servicios, posicionamiento en el mercado, propuesta de valor por línea de producto, política de precios, plan de comercialización y comunicación al mercado. Supervisor de un equipo de 5 personas. Caso de éxito: Solución de BI en WOLMA.

MARKETING MANAGER | NH HOTELES (HQ)
Mayo 2005 - Abril 2010
Responsable de la creación de producto vacacional y campañas para la cadena a nivel mundial (23 países). Definición de la estrategia de distribución y comunicación de dicho producto. Como email Marketing Manager diseñamos las campañas promocionales en cinco idiomas.

MARKETING OPERATIONS MANAGER | SUN MICROSYSTEMS
Mayo 2000 - Abril 2005
Responsable de operaciones para las grandes cuentas de sector gobierno, banca e industria. Generación de oportunidades de venta a través de acciones de marketing directo: eventos (JavaExpo 2000-2004), seminarios ad hoc, emailings y workshops.

HABILIDADES TÉCNICAS

| | |
|------------------|-------------|
| GOOGLE ADWORDS | <div></div> |
| MAILCHIMP | <div></div> |
| GOOGLE ANALYTICS | <div></div> |
| OFFICE SUITE | <div></div> |
| SEO | <div></div> |
| ANÁLITICA SOCIAL | <div></div> |

AFICIONES

RUNNING - PADEL - BLOGGING - RISS



Laurie Fisher

Merchandise

54 Locust Court, Long Beach, California
202-645-7756
lauriefisher@gmail.com

Skills

Efficient in using design tools
A keen interest in retail and sales
Up to date knowledge
Create branded merchandising

Follow Me

 facebook.com/lauriefisher
 twitter.com/lauriefisher
 instagram.com/lauriefisher

Hobbies

Language

English
German
Spanish

About Me

I have been collaborated with multiple retailers to produce and help design their goods on time and in an organized manner. Sourced everything from trims and fabrics with multiple mills and factories overseas, communicating with them daily to make sure everything was being produced and shipped in an effective and efficient matter. Worked directly with our logistics and accounting departments on the status of all my merchandising played role that partners closely with the acquisition, sales, and visual teams to ensure new receipts are merchandised in a way that aligns with our brand, appeals to our customer and encourages to buy.

Education

Master in Fashion Merchandising
Texas State University
2010 - 2013

Bachelor in Fashion Merchandising
Texas State University
2007 - 2011

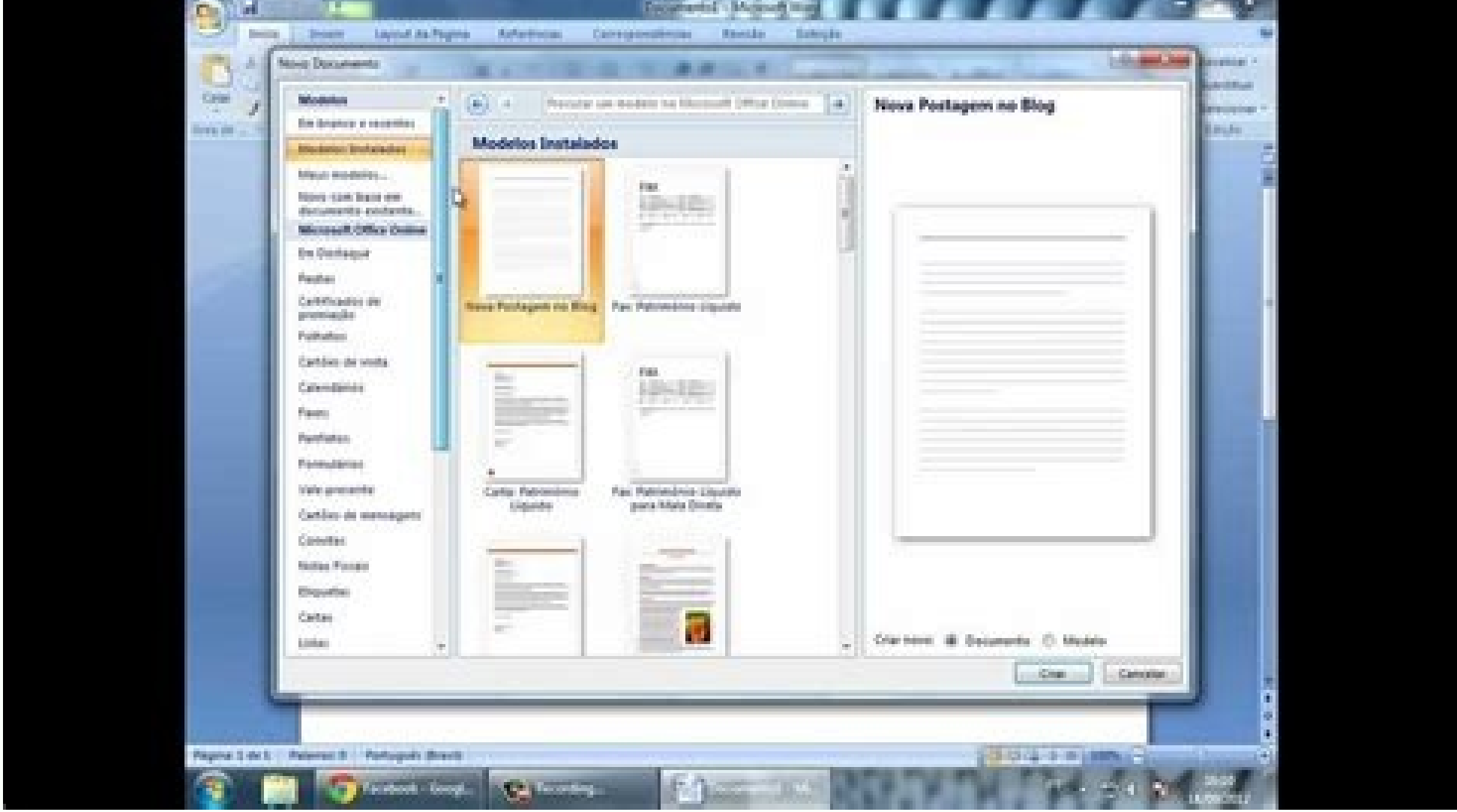
Long Beach High School
Long Beach, California
2003 - 2007

Experience

Lesperes Paper Hoes: Merchandiser
Hannock Road, Las Angeles
2016 - Present

Life Paper: Merchandiser
Hannock Road, Las Angeles
2016 - 2016

Shetling Inc: Merchandiser
Miami-bell, Alaska
2013 - 2014



Curriculum vitae layout free download.

With only a few publications or presentations, you can group them under one heading, such as Publications and presentations, to emphasize your versatility without making this section of your CV look sparse or unfinished. Professional experienceYour professional experience can vary in length on a CV depending on where you have gained most of your relevant qualifications. If you have significant accomplishments in any one area, you can split this section into multiple headings for books, articles, research and presentations. While many people are familiar with the basic format and content of a resume, a CV is more extensive and complex. Start date–end date]Memberships[List the name of the organization. Consider whether these details would add to your application before deciding on a format. Certifications and skillsThis section is where you can share your skills and certifications. Here are two CV templates for different situations you might encounter:International CV template[Name] [Address] [Phone number] [Email]Personal Information[Date of birth] [Place of birth] [Citizenship] [Visa status] [Gender] [Marital status] [Name of partner] [Name(s) of child/children]Professional History[Title of most recent position] [Start date–end date] [Name of organization or employer]Brief description of job dutiesUse short phrases to be as succinct as possibleEducation[Type of degree] [Major and minor] [Name of school] [Date of attendance]Skills and Certifications[Use bullets to list your skills][List the specific name of your certification, Name of the organization]Awards[List the specific title of the award, Name of the organization. Start date–end date]Community Service[List the volunteer title, Name of the organization. If you have multiple phone numbers or email addresses, be sure to list your best methods of contact so the hiring manager can reach you directly. This section should include:Your full nameAddressPhone numberEmailOnline portfolio (only if requested or relevant to the role)Social media (only if requested or if relevant to the role)Information for an international CVFor international jobs, including some basic personal information is the norm on CVs. If you're applying for a job outside of the United States, research that country's expectations for the sections on your CV. Some professions may have additional sections and others may include more basic information. When organizing your CV, list the most relevant sections first to catch an employer's attention, whether that is your work history or an impressive list of publications. Professional organizations indicate that you are involved in current issues related to your field and have relevant community connections.Interests and hobbiesWhen applying for an international position, include a section providing an overview of your interests and hobbies. Include extra administrative responsibilities such as being part of a committee or leading a team and share your primary accomplishments while serving in that role.MembershipsIf you are a member of any professional organizations, list them near the end of your CV to show your industry connections. By Indeed Editorial TeamAugust 11, 2021During the job search process, employers may ask for a resume or a curriculum vitae (CV) as part of your application. Only include your high school credentials if you are a recent high school graduate or did not attend college.Publications and presentationsIn this section, list your publications, presentations and research. Review the other sections of your CV and consider any special skills you have that can be showcased beyond the details in your professional or academic history.Honors and awardsIncluding honors and awards shows that your professional community recognizes your skills. People with ample experience may prefer to only list each job title to make room for their other accomplishments, while a recent graduate might prefer to include details about each job to make their application stronger.EducationIn the education section of a CV, list each institution you attended, the time frame of attendance, your majors and minors and other educational programs. Sharing your relevant community service shows your soft skills in a well-rounded way and indicates passion and motivation. Include both technical skills and soft skills that are relevant to the position to show you are a good fit. Start date–end date]Interests[Choose specific interests that differentiate you from other applicants]Academic CV template[Name] [Address] [Phone number] [Email]Education[Type of degree] [Major and minor] [Name of school] [Date of attendance]Publications[“Title,” Publication name, date: page numbers.[Use the same citation style for each publication to be consistent]Presentations[“Presentation Title,” Conference name, Month Year]Professional History[Name of most recent position] [Start date–end date] [Name of organization or employer][Brief description of job duties][Use short phrases to be as succinct as possible]Skills and Certifications[Use bullets to list your skills][List the specific name of your certifications, Name of the organization]Awards[List the specific title of the award, Name of the organization. To effectively present your entire professional history, you need a CV template that is easy to use and has a clear, logical structure for a hiring manager to follow. The interests you share should relate to your skills and experience while providing a well-rounded view of who you are as a person. Information you should include in this section, depending on the country where the job is located, includes:Personal information:Date of birthPlace of birthCitizenship Visa statusGenderOptional personal information:Marital statusPartner's nameChild/children's name(s)Personal profileAlso known as a summary or CV statement, a CV profile is a brief overview of your most notable achievements, experience and skills that make you a unique candidate for the role you are applying for. People with a career in academia, regardless of their geographical location, usually create a CV to highlight their education, publications, fellowships and achievements that are more relevant in their line of work.Medical, scientific and research-based professions might also require a CV when creating applications for nursing programs, physician roles and other highly specialized jobs. Using a CV template while creating your application materials ensures that your CV meets an employer's expectations and highlights the most relevant informationIn this article, we explain what you should include in a CV and share several CV templates that you can modify to suit your needs.Downloadable CV TemplateTo edit the template in Google Docs, go to File > Open > Upload > and select the correct file from your device.Why is a CV template important?A CV is a multipage document that encompasses several different topics, so using a comprehensive CV template can help to organize your content and submit a document that contains all the relevant information for a position. CV templates can also be a convenient place to store and update your professional history as your career progresses.You can find CV templates with different themes in popular programs like Microsoft Office or by searching for open-source tools to create a visual CV on the web. In three to five concise sentences, your profile should grab the hiring manager's attention. We also share a few free downloadable CV templates plus an example CV below that can be modified to suit your professional needs.Related: How To Write a CV: Tips, Template and ExampleWhen to use a CVWhile resumes are the traditional way to share your work history with employers in the United States, international positions and academic opportunities often expect a CV as a part of the job application. If you're applying for a position in academia, this section should be more extensive and include details on your capstone or dissertation presentation. Avoid using clichés or overly wordy details. In the United States, CVs do not usually include this section and instead focus on your direct job experience and technical knowledge.Related: Curriculum Vitae (CV) Format Guide With Examples and Tips)CV templatesWhile most CVs share the same basic structure, the format and content of a CV depends on the type of position you are applying for. Start date–end date]Example CVHere is an example of an academic CV that combines a chronological and functional format:Debbie Thet1802 Maple StreetAustin, TX 73301 555-555-1333Debbie.Thet@e-mail.comEducation Bachelor of ScienceUniversity of TexasMajor in Biology, Minor in CommunicationsAugust 2015–May 2020Publications“*The History of Microbiology in Popular Culture*,” *Undergraduate Science Journal*, 2018: 114–130.“*Engaging Young Learners with Biology*,” *Journal of Elementary Education*, 2019: 7–12.“*Public Health Announcement Effectiveness and Community Infrastructure*,” *Canadian Health Today*, forthcoming.Conference Presentations“*From Bio to Bronte: How Science Courses Benefit Liberal Arts Majors*,” American Liberal Arts Conference, May 2019Professional HistoryResearch AssistantJune 2016–September 2017University of Texas Biology DepartmentPlanned lab experimentsMonitored safety measuresCompiled complex data into brief reportsRelated: How To Convert a Resume to a CV (With Examples) If you're unsure whether a prospective employer expects a CV or a resume, you can check the job posting or reach out to the hiring manager to ask.Related: 10 Ways To Enhance Your CVWhat to include in a CVA CV should include all of the information that is relevant to your career path. Education can include post-doctoral training, graduate programs and college. Working in reverse-chronological order starting with your most recent position, list the title of your job, internship or fellowship followed by your start and end date at each organization.Some people include a brief description of their duties, while others simply list the job title to provide a more general overview of their career trajectory. Here's a template of the sections your CV should include:Contact informationAt the top of your CV, include the contact information requested in the job description. List the name of the award and the date you received it.Community serviceBecause a CV takes a holistic view of your entire career, you can provide details about your volunteer experiences. CVs can range from just a few pages to over 20 pages for an experienced professional. Be sure to find the keywords in the job description and include the relevant ones to help your CV get noticed by a hiring manager or an employer's applicant tracking system (ATS). For example, a technical CV for an engineering position may have more professional experience, while an academic CV may devote more attention to publications and coursework.CVs generally include all relevant job details over the course of the past 10 years, but you may also include lifetime achievements outside of this time frame if they apply. When writing this section, consider how your various interests and hobbies could make you a more compelling job candidate. This section can be more extensive if you have less professional and academic experience.

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